* PolicySecurity -
  + binary; code 1 if the written piece advocates for or denounces a particular course of action directly related to security/operational/strategic decisions of a clear military nature, or for military spending. **Note: if the “thesis” of an article is to recommend a course of action for a sitting administration, I coded it as this.**

* GenTroopSupport -
  + binary, code 1 if the written piece is generally written to showcase the work of Troops, or to defend the memory or honor of a military figure who is not a political figure.

* GenAdvice -
  + binary, code 1 if the written piece is generally written to offer some sort of strategic advice or wisdom on a topic.

* PolicySocial -
  + binary, code 1 if the written piece advocates for or denounces a particular social policy for inclusion or exclusion into the Armed Forces.  Examples: don't ask, don't tell; repeal of don't ask, don't tell; role of Transgender Troops.
* PartyGen -
  + binary, code 1 if the piece indirectly is advocating for or denouncing a documented position held by one of the major political parties, despite the fact that a political party is not named explicitly. [8 points]

* PartyName -
  + binary, code 1 if the piece explicitly advocates for or denounces the position or platform of a political party by name.

* PolAdminName -
  + binary, code 1 if the “thesis” of the piece is advocating for or denouncing a documented position held by a government official or an administration including by naming / attacking an official by name (i.e. the President, or cabinet official of an administration, or a challenger to the President)